

South Asia New Hire Training - Bangladesh, Pakistan, Sri Lanka, & Nepal

Introduction to Bangladesh

Bangladesh is a rapidly growing and economically dynamic South Asian country. It is one of ApplyBoard's largest sources of international student recruitment within the South Asian market. Bangladesh is the world's eighth most populous nation.

As outbound student flows from this South Asian nation have surged over recent years, Bangladesh has become an increasingly dynamic source country of international students, on par with its neighbour India. According to the UNESCO statistics for 2017, the number of Bangladeshi students enrolled in degree programs abroad almost quadrupled within 12 years, from 15,000 in 2005 to 56,000 in 2017. Bangladesh is expected to be among a select group of countries that will sustain increases in outbound student mobility for years to come.

International degree-seeking students from Bangladesh travel mainly to India, the United States, the United Kingdom, Australia, and Malaysia. Bangladesh is among the top 25 sending countries of international students enrolling for study in the US, primarily in graduate programs. There were 6,492 Bangladeshi degree-seeking students in the country in 2017, according to UNESCO, making the U.S. the second most popular destination and putting it ahead of Australia (4,986 students), the U.K. (3,116 students), and Canada (2,028 students).

The number of students from Bangladesh has grown rapidly in Canada as well. Canadian government statistics show that the total number of Bangladeshi students, including non-degree and language training students, has tripled within just six years, from 2,035 in 2012 to 6,520 in 2018. The most common majors among Bangladeshi students are engineering, math/computer science, and physical/life sciences.

As a member of the team serving the South Asia market, it is greatly to your benefit to have good background knowledge and understanding of the Bangladeshi education system.

The following four videos have been prepared to introduce you to the nation, the structure of its educational system, and the administration of its secondary, vocational, technical, and post-secondary education. Through these videos, we hope to guide you through some of the idiosyncrasies and unique challenges and opportunities of the Bangladesh market. It is important for you to make full use of the training materials in order to effectively deliver A+ customer service to this market, in support of ApplyBoard's mission and vision.